



# SERENE CONDO

SURIN



For illustrative purposes only

# SID TODAY

**9+ YEARS**

EXPERIENCE IN DEVELOPMENT

**8 PROJECTS**

IN THE PORTFOLIO

**3 OFFICES**

IN PHUKET

**52 EXPERTS**

OUR CORE TEAM

**1000+ SOLD**

REAL ESTATE UNITS

**6 COMPANIES**

IN THE SID GROUP OF COMPANIES



# + OUR MISSION

BRINGING INNOVATION AND IDEAS TO LIFE TO INSPIRE AND TRANSFORM PEOPLE'S LIVES FOR THE BETTER

# + OUR VALUES

HAPPINESS, HEALTH, AESTHETICS, ETHICS, OPTIMIZATION

# + OUR VISION

WE TRANSFORM TECHNOLOGY AND EXPERTISE INTO BREAKTHROUGH SOLUTIONS THAT TRANSFORM THE REAL ESTATE MARKET AND CREATE VALUE FOR PEOPLE



# SID TEAM



**MR. ROMAN VASYLENKO**  
HEAD SALES MANAGER



**PHANSA KAEWJEEN**  
PROJECT MANAGER



**BORIS KOSTIN**  
HEAD OF SID CONSULTANCY



**MR. THANASAN THANAPHAKDECHJINDA**  
CHIEF ACCOUNTANT

## SALES DEPARTMENT



ANASTASIA STARODUBOVA



SAAD MOUKHLISS



KANJANA KRUSAEN

## CONSULTING DEPARTMENT



## SALES ADMINISTRATION



## CONSTRUCTION AND DESIGN DEPARTMENT



## MARKETING DEPARTMENT



## SERVICE DEPARTMENT CONCIERGE DEPARTMENT



## ACCOUNTING



# OUR PROJECTS

## DIAMOND RESORT PHUKET



TYPE	CONDOMINIUM RESORT
BEACH	BANG TAO
NUMBER OF UNITS	292
TOTAL AREA	9,472 SQ.M
PROJECT STAGE	COMPLETED IN 2018

## THE MOMENTUM DISTRICT



TYPE	DISTRICT
BEACH	LAYAN, BANANA, BANG TAO
NUMBER OF UNITS	422
TOTAL AREA	40,000 SQ.M
PROJECT STAGE	ACTIVE PHASE OF CONSTRUCTION

# OUR PROJECTS

## SERENE CONDO SURIN



SERENE SURIN CO., LTD. RECEIVED THE PRESTIGIOUS AWARD FOR "BEST BOUTIQUE DEVELOPER IN PHUKET" IN 2020 FROM THE DOT PROPERTY THAILAND AWARDS.

SERENE CONDOMINIUM RECEIVED THE AWARD FOR "BEST ECO-DESIGN" FROM THE DOT PROPERTY THAILAND AWARDS IN 2020.

SERENE CONDOMINIUM RECEIVED THE AWARD FOR "BEST GREEN DEVELOPER IN PHUKET" FROM THE THAILAND PROPERTY AWARDS 2020.



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TYPE	INVESTMENT ECO-CONDOMINIUM
NUMBER OF UNITS	186
BEACH	SURIN AND BANG TAO
TOTAL AREA	3,300 SQ.M
PROJECT STAGE	COMPLETION OF CONSTRUCTION

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# EFFICIENT USE OF ELECTRICITY

## CHARGING STATIONS FOR ELECTRIC VEHICLES

THE USE OF ELECTRIC VEHICLES HELPS REDUCE FOSSIL FUEL CONSUMPTION AND HELPS REDUCE AIR POLLUTION AND NOISE LEVELS

- CHARGING STATIONS ARE INSTALLED IN THE PARKING LOT
- NEAR THE RECEPTION AREA IN THE UNDERGROUND PARKING LOT
- SENSORS FOR LIGHTING



## ADVANTAGES OF LED LAMPS

- 60-80% ENERGY EFFICIENCY COMPARED TO CONVENTIONAL LAMPS
- LONG LED LIFESPAN OF 50,000-100,000 HOURS
- ENVIRONMENTALLY FRIENDLY  
NO TOXIC COMPOUNDS OR ELEMENTS  
100% RECYCLABLE
- ULTRA-LOW UV RADIATION  
MOST OF THE LIGHT IS IN THE VISIBLE SPECTRUM  
VIRTUALLY ZERO INFRARED OR ULTRAVIOLET RADIATION
- LOW RADIATED HEAT  
95% OF ENERGY IS CONVERTED INTO LIGHT  
AND ONLY 5% IS LOST AS HEAT
- HIGH RELIABILITY  
INSTANT ON/OFF SWITCHING  
FREQUENT SWITCHING DOES NOT REDUCE  
LIFESPAN



## SPECIAL REFLECTIVE GLASS

REDUCES THE PENETRATION OF SUNLIGHT (35% - 50%)\* INTO THE PREMISES, THEREBY REDUCING THE LOAD ON AIR CONDITIONERS WHEN COOLING APARTMENTS

\*DEPENDS ON THE COATING AND THICKNESS

A SET OF THIN AND THICK CURTAINS PREVENTS THE PENETRATION OF EXCESS HEAT



## SOLAR PANELS ON THE ROOF

GENERATE CLEAN ELECTRICITY AND SAVE UP TO 30% OF THE ENTIRE COMPLEX'S POWER CONSUMPTION



# ECO-MATERIALS

## ECO-FRIENDLY MATERIALS AT THE CORE OF CONSTRUCTION AND FINISHING

THE EXTERIOR WALLS OF THE BUILDING ARE CLAD WITH NATURAL STONE VENEER, PROVIDING AN AESTHETICALLY PLEASING APPEARANCE AND REQUIRING NO ADDITIONAL MAINTENANCE

STONE SURFACE IS MADE OF 100% NATURAL STONE  
WATER AND SUNLIGHT RESISTANT  
EASY TO MAINTAIN AND REQUIRES NO CHEMICALS



## Q PANEL

Q PANEL WALLS HAVE UNIQUE PROPERTIES:

- LIGHTWEIGHT
- STRENGTH
- THERMAL INSULATION
- SOUND INSULATION
- FIRE RESISTANCE



## CEILING IN PUBLIC AREAS ARE MADE OF A SPECIAL ECO-MATERIAL



RECYCLED MATERIAL, CRUSHED INTO SMALL PIECES AND THEN HOT AND COLD PRESSED WITHOUT THE USE OF GLUE OR CHEMICALS

## ECO-LAMINATE FOR FURNITURE

ONLY HIGH-QUALITY, CERTIFIED FLOORING IS USED IN THE FINISHING



## USE OF ENVIRONMENTALLY FRIENDLY MATERIALS

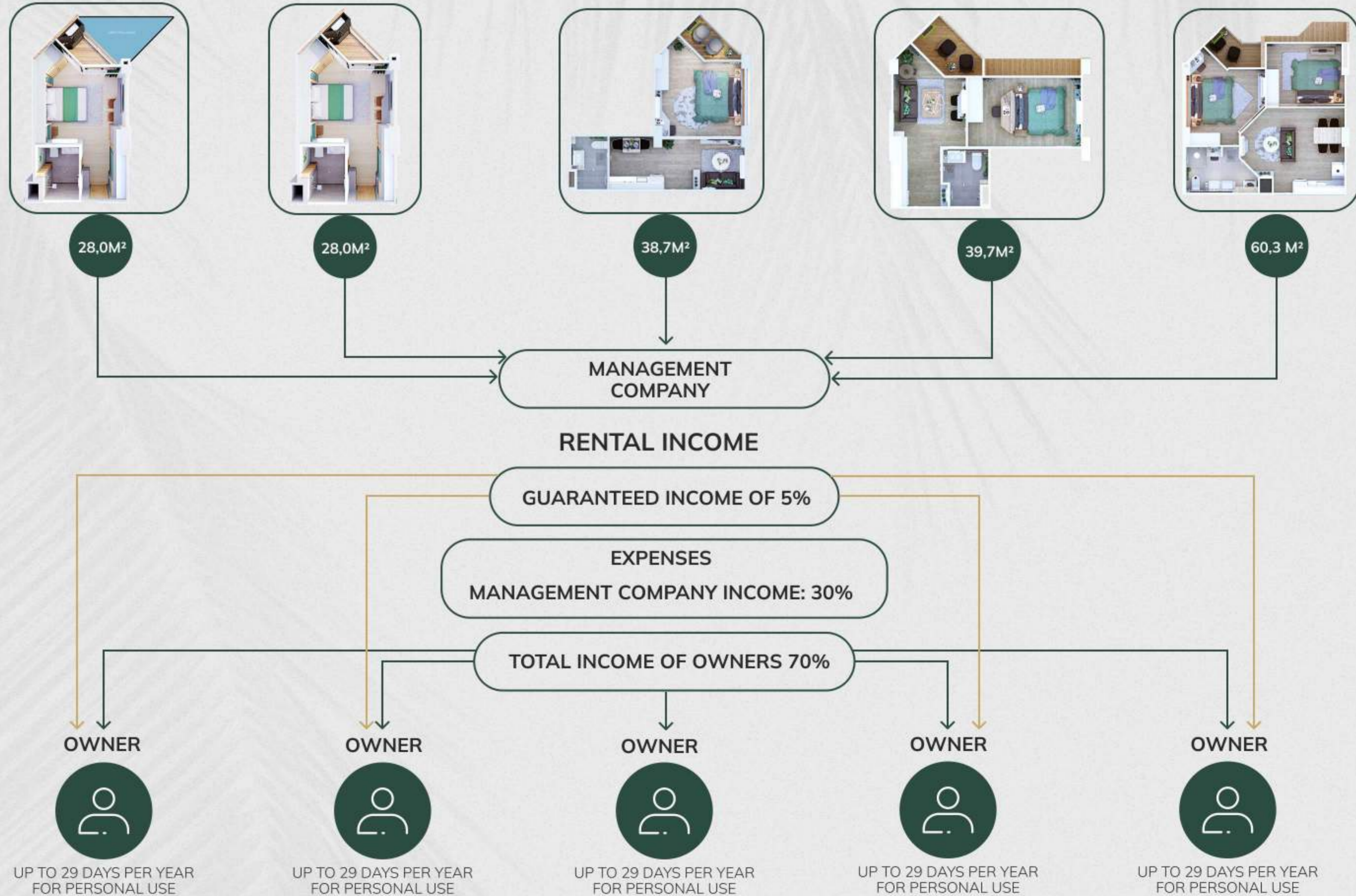
TOA PAINT IS LEED V4 CERTIFIED AND IS USED FOR PAINTING WALLS AND CEILING INSIDE BUILDINGS

### GREEN INTERIOR

COZY GREEN TONES HARMONIZE WITH THE SURROUNDING ENVIRONMENT AND HAV A CALMING EFFECT



# UNLIMITED GUARANTEED INCOME





THE MOMENTUM  
DISTRICT OF THE FUTURE

CATCH  
BEACH  
CLUB

dc  
DIAMOND CONDOMINIUM

PORTO DE  
PHUKET

SERENE  
CONDOMINIUM

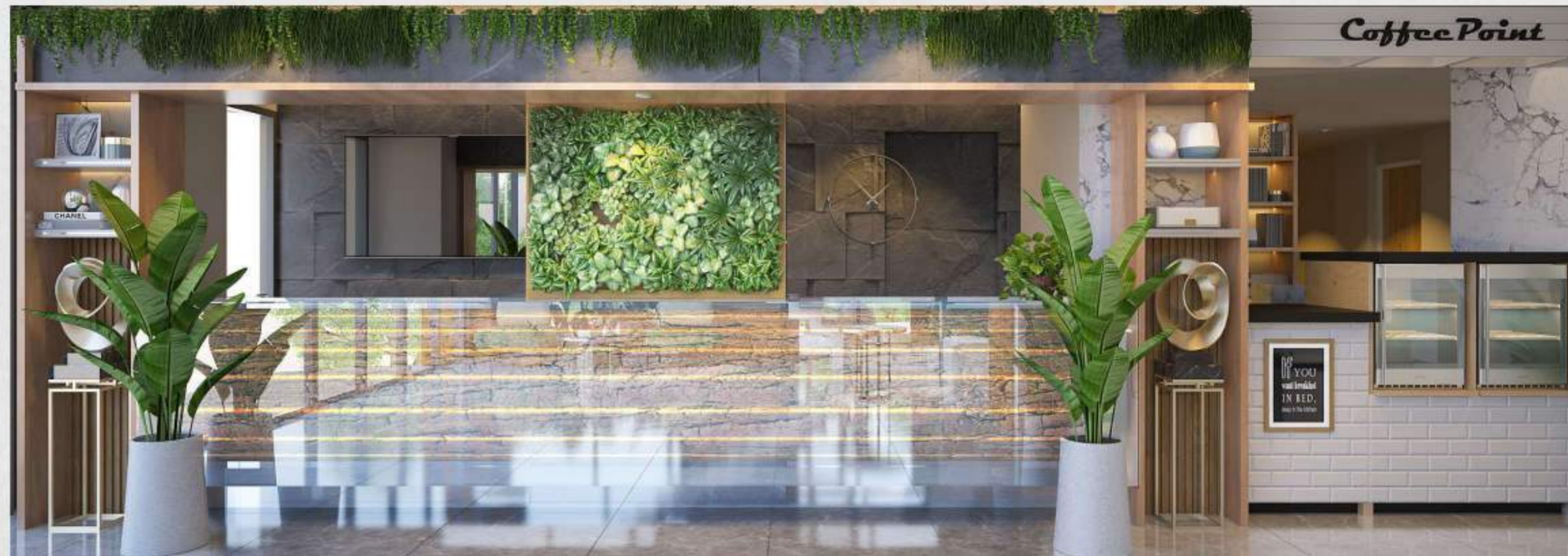
LAGUNA GOLF CLUB	12 MIN
BOAT AVENUE	10 MIN
SURIN BEACH	3 MIN
BANG TAO BEACH	2 MIN
CATCH BEACH CLUB	8 MIN
BENNY'S COCKTAILS & GRILL	2 MIN
PORTO DE PHUKET	10 MIN

# MASTER PLAN



SOLAR PANELS

# COMMON AREAS







# TYPE A1

+  
TYPE A1 | STUDIO | 28 M<sup>2</sup>









# TYPE A2



TYPE A2 | 31 M<sup>2</sup>  
STUDIO WITH GARDEN ACCESS













# TYPE B1

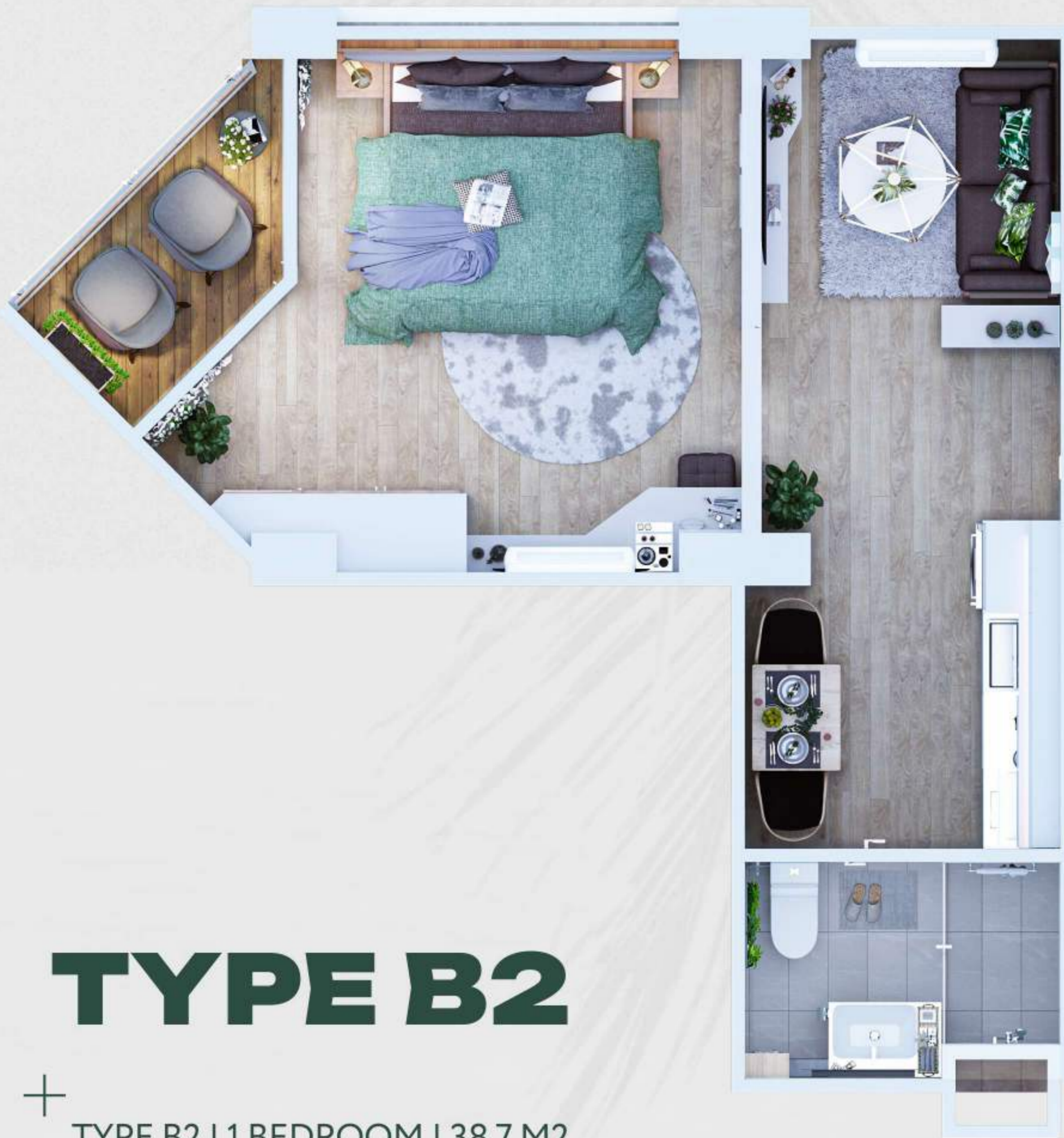
+ TYPE B1 | 1 BEDROOM | 39.7 M2





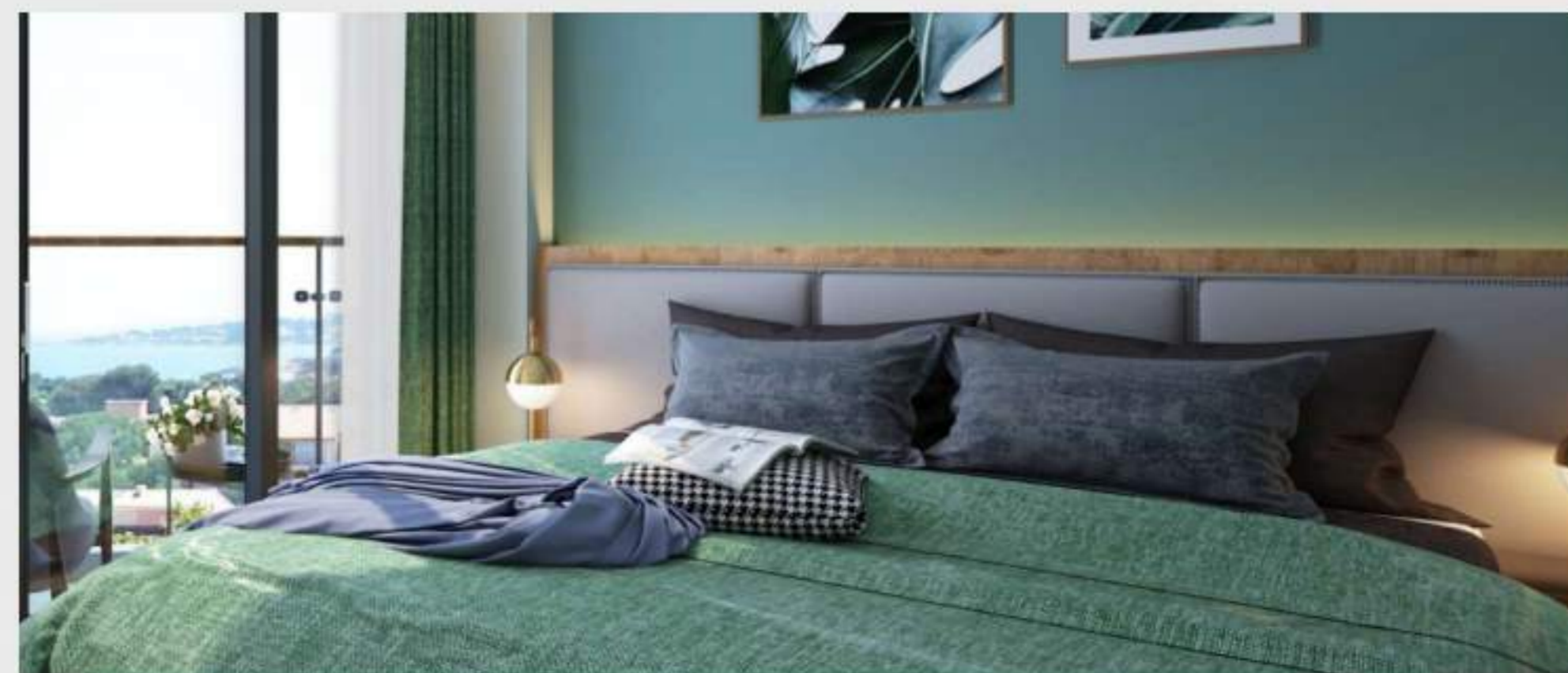






# TYPE B2

+ TYPE B2 | 1 BEDROOM | 38.7 M2











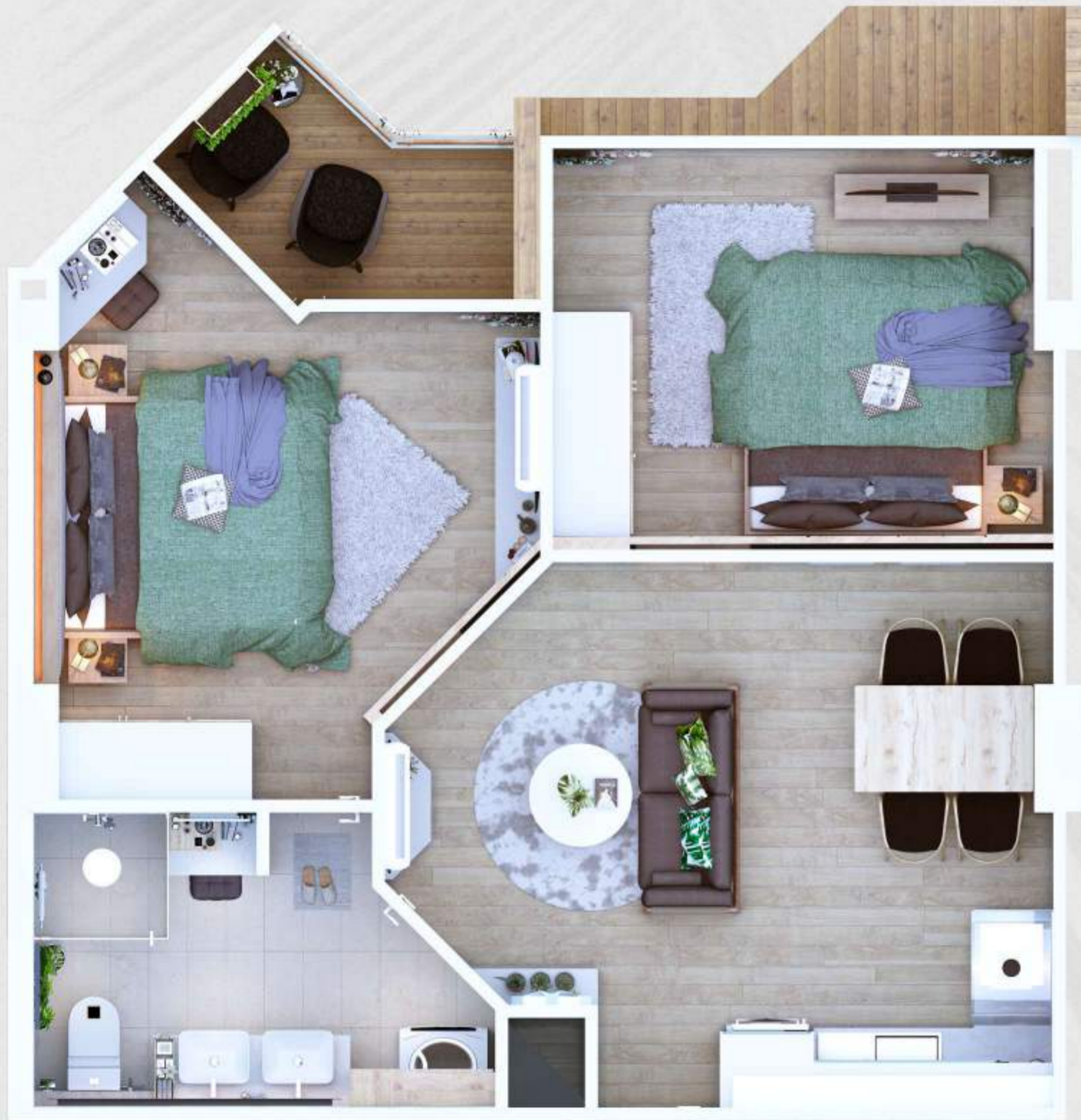
# TYPE B3

+ TYPE B3 | 1 BEDROOM | 56 M2









# TYPE C1

+ TYPE C1 | 2 BEDROOMS | 60.3 M2











# TYPE F1

+  
3 BEDROOMS | 135.0 M2





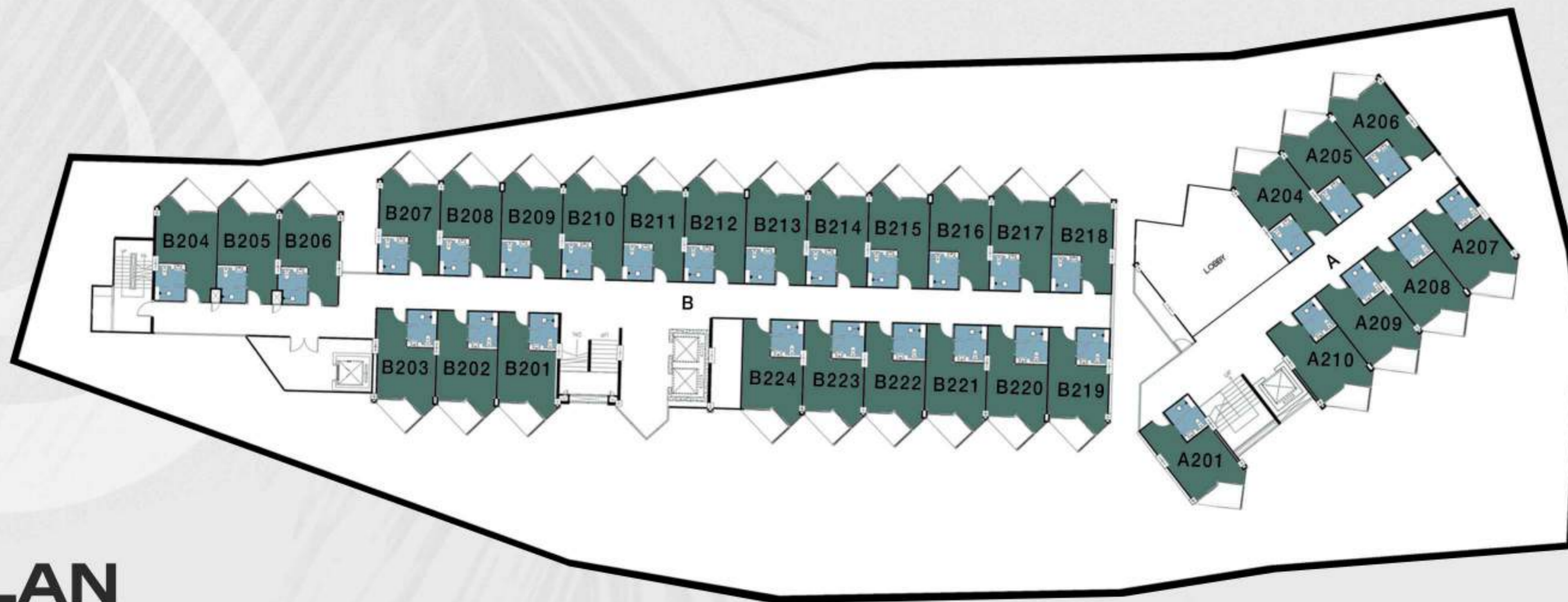








floor  
1



floor  
2



# FLOOR PLAN



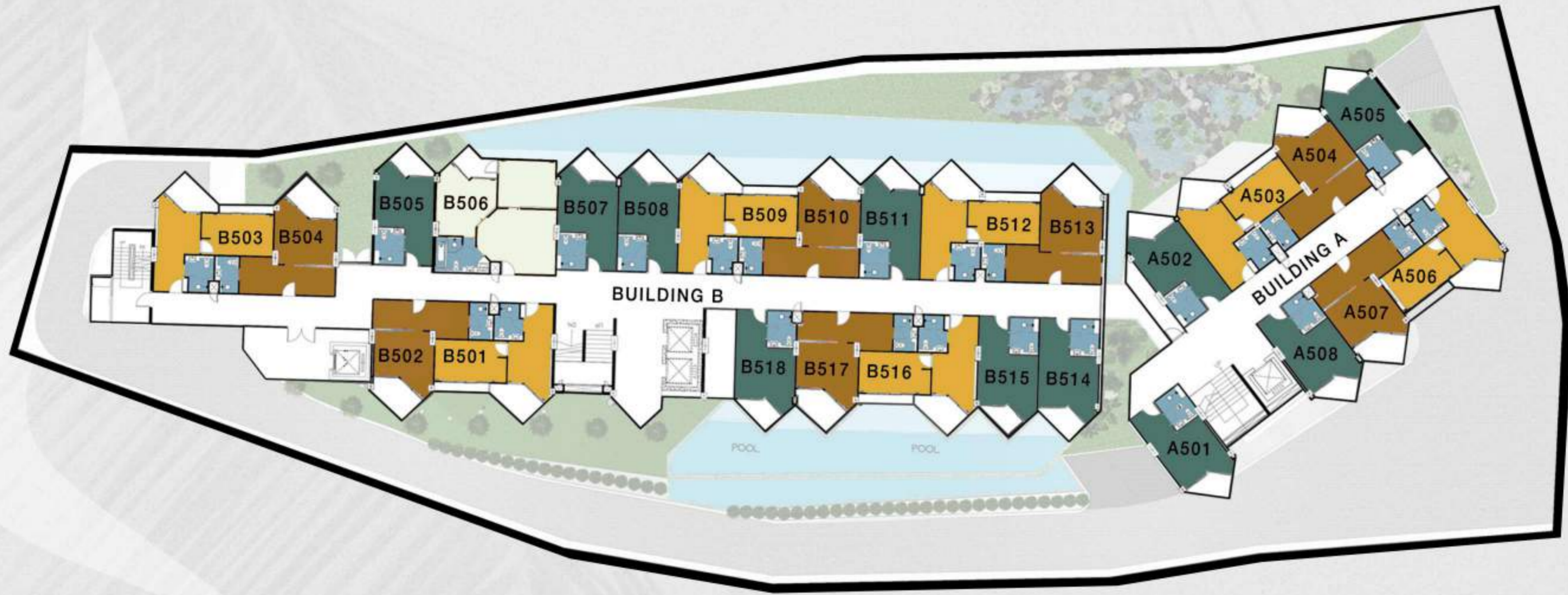
floor  
3



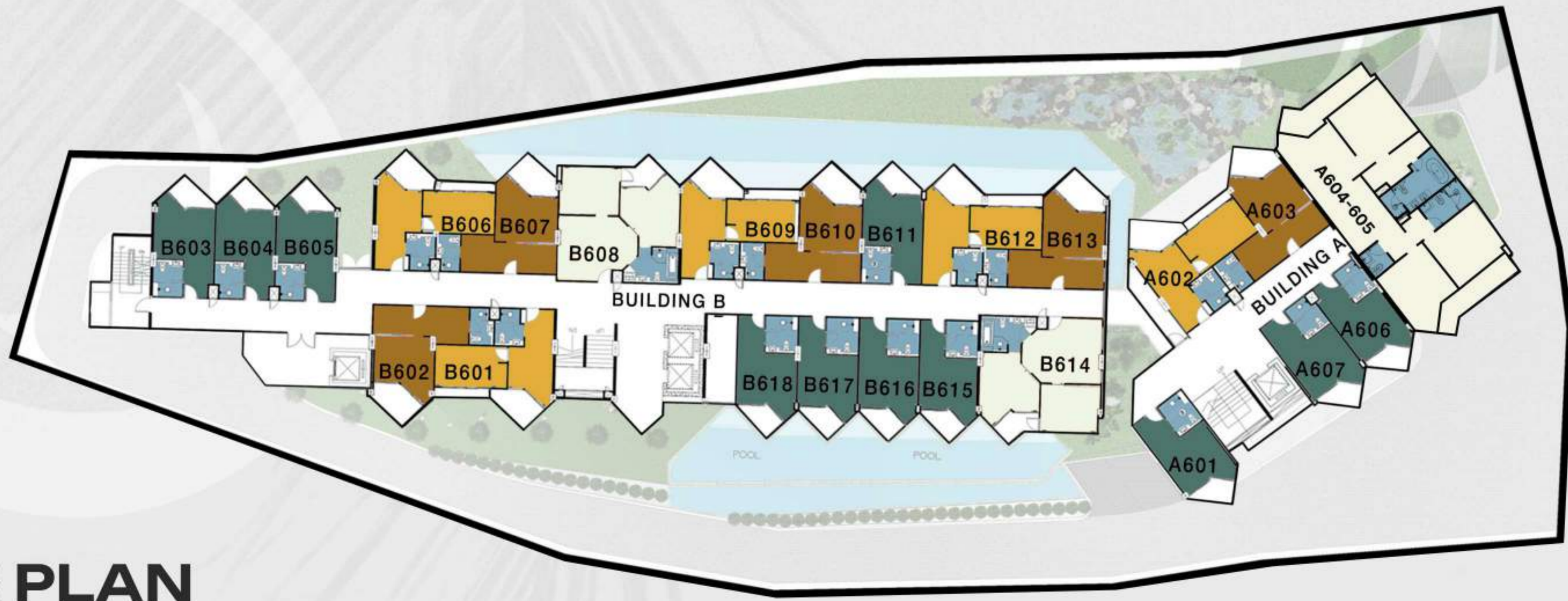
floor  
4

**FLOOR PLAN**





floor  
5



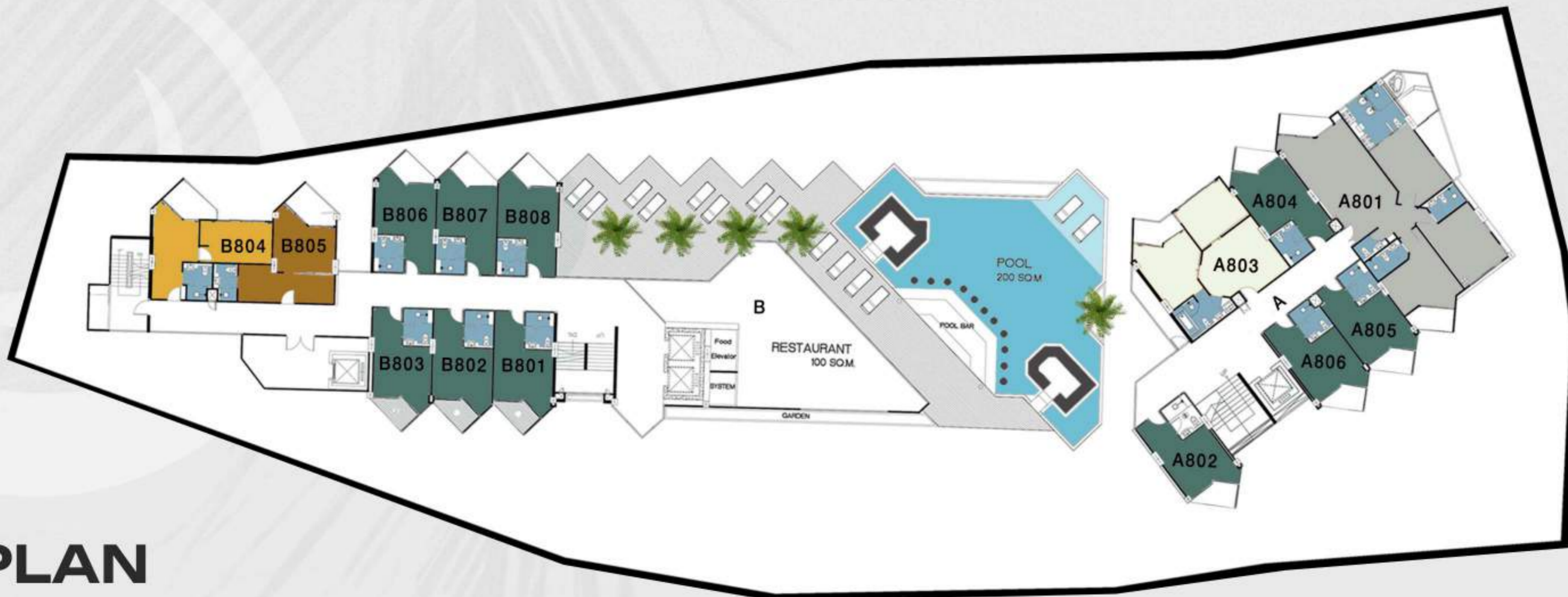
floor  
6



**FLOOR PLAN**



floor  
7



floor  
8



**FLOOR PLAN**



# SERENE CONDO

SURIN

DEVELOPED BY  SERENE  
Innovations & Developments

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